

Digital Outreach Policy

Per FCC Resolution 2024-01

1. As part of the FCC mission the organization is responsible for a list-serv of emails for all Assembly recognized Community Councils.
 - 1.1. The purpose of the list is to facilitate communication between Council Boards and constituents.
 - 1.2. The lists are to only be maintained for Assembly recognized Community Councils.
2. Regarding public notices and outreach requested to be sent to all email addresses on the FCC digital outreach databases:
 - 2.1. In an effort to provide clear, concise communication in the FCC's digital outreach, the FCC staff will be responsible for a weekly newsletter.
 - 2.1.1. The purpose of the newsletter is to provide the public with opportunities that promote civic engagement and community council business.
 - 2.1.2. If no communications are requested within a week, staff may opt to not send a newsletter.
3. Regarding notifications requested to be sent to a specific Community Council list:
 - 3.1. Requests for notice from a Community Council Board must be submitted by the chair or a delegate of the chair.
 - 3.2. Requests for notice from persons outside the Community Council Board will be sent to the Community Council Chair or delegate for approval before sending.
4. Any communications must refrain from:
 - 4.1. Political messaging – cannot endorse a candidate, policy, or other political stance
 - 4.2. Including discriminatory messages/language or use offensive language.
5. Communications sent via newsletter or to the list-serv may also be promoted in a similar fashion through social media.
6. Staff retains the right to not include submissions for any reason.

This Policy was adopted via ratification by the FCC Board of Delegates on August 21st, 2024.

Amanda Moser, Board Chair