North Star will be
North Star will have
North Star will support
North Star's

Describe a successful future in North Star.

# Other things to think about as you ponder those questions:

What type of development do you think is most needed in North Star Anchorage?

What are some of the opportunities that you see for North Star Anchorage?

What are some of the barriers to development in North Star Anchorage?

Provide any additional thoughts you have about your desired future vision for North Star Anchorage.

### **Examples:**

### Primary Vision Statement from Our Downtown: Downtown Anchorage District Plan:

Our Downtown Vision Downtown Anchorage is a vibrant northern city center that serves all of Alaska and welcomes the world. Its unparalleled connections to nature and open spaces and its stunning views make Downtown like no other urban environment.

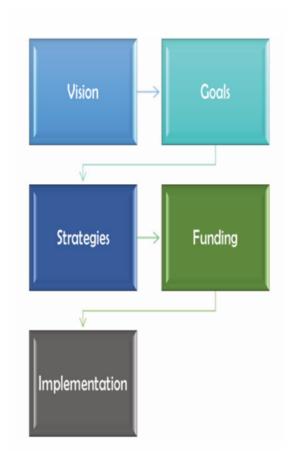
Residents and visitors are attracted to Downtown's innovative urban design, creative use of sustainable technologies, and celebration of Alaska's unique culture.

Downtown embraces a diverse concentration of people, employment, shopping, entertainment, government services, cultural facilities and events, public spaces, and housing.

Downtown's comfortable and exciting pedestrian environment, inviting open spaces, events for families and children, and mix of cultural and entertainment facilities offer a refined urban living experience in the grandest of settings.

Our Downtown belongs to everyone!

This is how the DT Plan was laid out.



## **Overarching Goals**

- 1. Create a Downtown for all: Celebrate Anchorage's Alaska Native heritage and many other cultures by offering amenities, goods, attractions, and services that appeal to persons of varying ages, backgrounds, and incomes. Downtown crowds should reflect the community.
- 2. Jump-start development: Coordinate and leverage the substantial public-sector investment of major planned projects to catalyze private development in commercial and residential projects.
- 3. Be economically sustainable: Support business and civic agencies large and small to locate and stay in Downtown by promoting a favorable business environment that meets their financial requirements.
- 4. Provide more housing Downtown: Make Downtown a great place to live by developing diverse housing options and residential amenities that will boost commerce, build community an create round-the-clock vibrancy.
- 5. Improve connectivity: Link amenities, housing, office space, retail, and natural resources to enhance Downtown's sense of place and connectivity among destinations. Promote walking as an important mode of local circulation within Downtown. Encourage bicycling connections within Downtown and to the surrounding community. Strengthen intermodal connections, making it easier for Downtown pedestrians to use Anchorage's air, rail, bus, and ferry terminals.
- 6. Activate the ground floor environment: Ensure that the ground floors of all buildings and sidewalk treatment engage pedestrians and create an active, inviting urban experience with a comfortable, safe, and vibrant pedestrian environment year-round.
- 7. Provide a clear, sensible regulatory framework: Establish codes and guidelines to ensure that new development achieves the vision for Downtown while providing clarity and flexibility for the development community.

#### STRATEGIES:

- 1. "Focus the Effort." Start with the Revitalization Map in this chapter, supported by the Land Use Plan Map, land use goals, and recommendations in Chapter 4.
- 2. "Build Great Housing." Urban design, proposed code updates, a Utility Coordination Process, and a Parking Coordination Process are provided in Chapter 6 to support new housing and commercial in Downtown.
- 3. "Get Important Input from Women in the Community." Quality of Life recommendations include wayfinding, interpretive projects, marketing, branding, safety and security. Activity and special events programming are included in Chapter 7.
- 4. "Lead by Example." Expanding incentives and finding ideas to encourage public-private Partnerships are included in Chapter 4.
- 5. "Make Connections to Surrounding Neighborhoods." Manage streets for optimal safety while providing connections for pedestrians and bicyclists, ??Great Streets Engineering Study. These are included in Chapter 5.
- 6. "Make Downtown Safe." Support ADP's Clean, Safe, Vital Program, PM&E's lighting upgrade projects and, snow management; implement Community Homeless Plan. These are also included in Chapter 7