



March 5, 2024

TO: Midtown, Spenard, and North Star Community Councils

RE: Midtown Neighborhood Plan Steering Team

Dear Community Council Members and Leaders,

We are writing to ask the members of the Midtown, Spenard, and North Star community councils to nominate two community council members to serve on the Midtown Plan Steering Team during the duration of the Midtown Neighborhood planning process. The planning process will take about 18 months.

Steering Team Duties

The steering team will review information and reports to include public meeting input, draft vision, goals, and action items, an existing conditions report, public online survey information, and GIS mapping. The steering team will make recommendations to staff about the information and how it can move forward to the public. Steering team members are encouraged to share the planning project with your neighbors, business partners, and interested public.

Steering Team Commitment

We would ask the steering team members to meet once a month for about 2.5 hours per month for a regular monthly steering team meeting. This meeting will most likely be in the evening starting at 5:30 – 7 p.m. We have not determined a location yet for the regular meetings. However, we will make sure it's as convenient as possible for all.

The steering team members will also receive emails from the planning team which will include draft documents for your review before, and in preparation for your participation at the steering team meetings.

Plan Kick-Off

We expect to start the planning process with a public kick-off meeting at the end of **March 2024**. Steering team members may wish to attend that meeting to learn about the project and to listen to what your business and residential neighbors have to say about the Midtown area. The location of the meeting is yet to be determined.



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First Steering Team Meeting

The first steering team meeting will be scheduled for later in April 2024. The planning team will share the information garnered at the public kick-off meeting, and an internal draft existing conditions report.

Why is Midtown Important

There are many success stories to be told about the Midtown area. This planning effort will spotlight those success stories. This could include Midtown as Anchorage's business and banking center, Alaska Native Corporation presence, the history of development (did you know the Midtown area started from several homesteads?), how the taxable value of Midtown contributes to the overall benefit of our community. Additionally, outdoor enjoyment and activities found in Midtown including large and small parks and trail connectivity are important to recognize in addition to convenient housing, shopping, and restaurants.

There are also impacts occurring here that need community attention and input. How will the transportation network evolve? Where and what types of new housing can be built? What new businesses can Midtown attract?

Thank you

We wish to thank those in advance for being willing to serve and support this 18-month long planning effort. Our planning team including ACDA and the MOA Planning Department, along with consultant team Boazu-AK appreciate your contributions and care for the Midtown area.

Please respond with two names (with their emails and phone numbers) nominated from your community council by March 22, 2024.

If you have any questions, please contact me directly at 907-297-4415 or 907-301-5591.

Sincerely,

A handwritten signature in blue ink that reads "Melinda Gant".

Melinda Gant
External Affairs Director

A logo featuring a blue silhouette of a city skyline above the text "Building Our City's Future" in white, bold, sans-serif font.

Building Our City's Future

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