

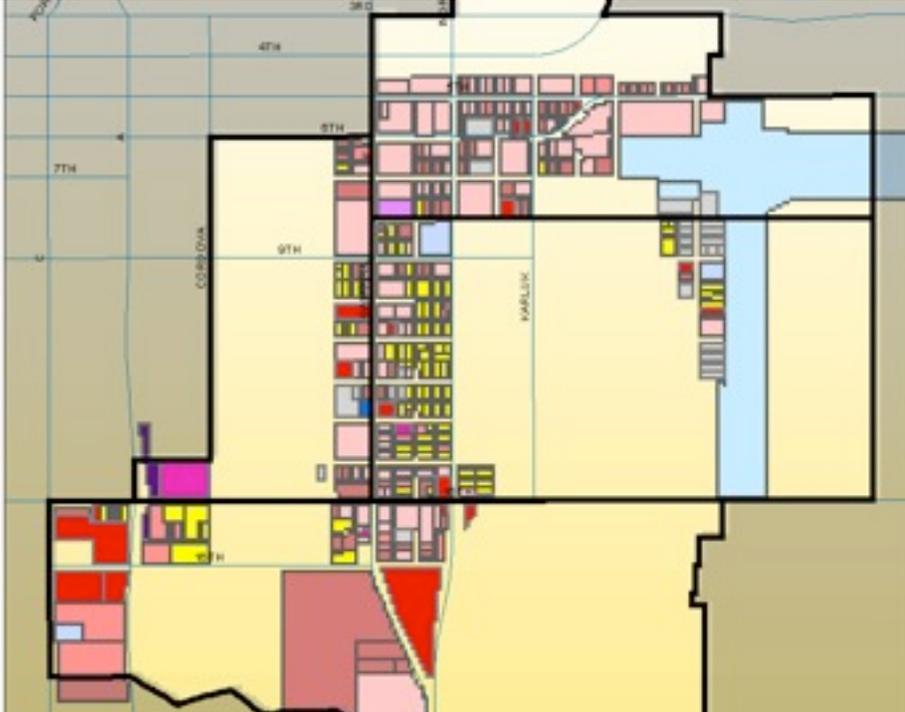
FAIRVIEW REVITALIZATION STRATEGY

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Fairview Community Council leads effort to revitalize eastern edge of urban center.

You are invited to participate in a neighborhood-led initiative to respond to future changes caused by the Municipality, the Federal Highway Administration and the State Department of Transportation and Public Facilities. These organizations are pursuing a major transportation project that will change traffic patterns in the Fairview area. The Highway-to-Highway project will develop a new road for the thousands of vehicle trips currently using the Gambell and Ingraham Streets corridor. This removal of traffic from Gambell and Ingraham Streets will produce significant changes in the commercial business environment.

Neighborhood Revitalization Workshop

SATURDAY, NOVEMBER 8TH
10:00 AM - 4:00 PM
MULTI-PURPOSE ROOM
FAIRVIEW ELEMENTARY SCHOOL
CORNER OF 12TH AND NELCHINA

FAIRVIEW COMMUNITY COUNCIL 1121 East 10th Avenue, Anchorage, AK 99501

**Learn more. Attend a meeting of the
Neighborhood Revitalization
Committee**

Meeting Location

11:45 am - 1:30 pm

NVision Architects

4th Floor Conference Room

1231 Gambell Street, Suite 400

Meeting Dates

- October 10th
- October 24th
- November 7th
- November 21st
- December 5th
- December 19th

www.communitycouncils.org (click on Fairview)



Why should I pay attention to this?

The Highway-to-Highway project is likely to significantly change the type and volume of traffic moving along Gambell and Ingra Streets.

Traffic volumes will decline as regional trips switch to the new road. Most of the remaining vehicle trips will likely be to and from a specific destination within the corridor.

This means that businesses dependent on capturing the attention of regional traffic may be hard pressed to achieve a positive bottom line.

It is very likely that the loss of vehicle traffic will cause significant change in the type and character of properties, both commercial and residential, within the corridor.

Your business may be impacted.

Why a Revitalization Strategy?

The Fairview Community Council is active in on-going efforts to create healthy neighborhoods of choice in the east Downtown area.

A healthy neighborhood is a place where it makes economic sense for people to invest their time, energy, and money in the upkeep of the neighborhood and the prosperity of its commercial centers.

A comprehensive corridor revitalization strategy will create a partnership among federal, state, municipal agencies, the private sector, community organizations and neighborhood residents in order to ensure that properties along the corridor are worthy of robust investment.

How will this Strategy be developed?

A number of neighborhood workshops held over the past few years have laid the basic foundation. These community discussions resulted in production of the draft Fairview Community Plan. This document identifies a shared vision for the corridor.

However, while the larger plan establishes a positive direction, real change must come from corridor businesses and property owners.

The Fairview Community Council seeks your ideas and suggestions for a realistic Revitalization Strategy.

Come join your neighbors and fellow business owners to discuss the future of the corridor.

Your participation is important.



ALLEN KEMPLER, AICP is Chair of the Council's Neighborhood Revitalization Committee. He is a professional public sector planner who has long been active in efforts to transform the Fairview area into a neighborhood of choice. Allen has served many years as an officer of the Council, represented the neighborhood two terms in the State Legislature and currently serves on the Municipal Urban Design Commission. He has had a hand in many of the positive neighborhood changes. If you have questions about the revitalization process, please contact him at kemplen@alaska.net, 274-9772 (hm) or 947-0226 (cell).