

**East Fairview Planning Meeting  
Wall Chart Comments  
August 29, 2001**

*Fairview  
Workshop Results*

**Like Best About East Fairview**

- Celeste: Chat with neighbors
- James: Wants to help out
- Harry: Sense of neighborliness
- Dave: Location/neighbors
- Kim: Caring neighbors
- Allen: People
- Flora: Clean neighborhood; house
- Dolores: Communication with neighbors
- Claris: Location; convenience
- Martha: Like diversity
- Teresa: Location
- Steve: People, energy, physical characteristics
- Jim: Location—work, recreation
- Matt: Close to downtown
- Donio: Pedestrian aspect, picnic tables
- Gayle: Likes the children
- Dan L.: Location, diversity of people; activists who want to make neighborhood a better place
- Jeff B: People
- George: Kids playing in the street and diverter (likes)
- Rosemary: ADN
- Dick: Community, people, location
- John N.: Mixed aspect of community; 5 new homes visible from his home; people.
- Jerry: People dedicated to improving neighborhood
- Mike C.: Likes positive change in neighborhood
- Courtney: Raised and BA
- Joel: Street improvements, kids
- Anita: Neighbors; likes the improvements; safer for kids, diversity.
- Pier: Likes the positive change; diversity; location. "Glad to be part of the view"
- Marsha: Convenient, sidewalks, sense of neighborhood, people.

**Ideal Neighborhood**

- Neighbors respect neighbors
- Yards/streets clean
- Feeling safe 24 hours a day
- High degree of civility
- Peace and quiet
- Retail services
- Green spaces, trees
- Good bus service

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Wall Chart Comments  
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**Areas for Consideration**

1. **Community Health and Safety**
  - social problems (no bricks and mortar)
  - community/neighborhood safety
  
2. **Beautification**
  - aesthetics
  - enforcement of ordinances/codes
  
3. **Zoning/Code Enforcement**
  - Dogs/Pets
  - Building/Maintenance/Upkeep**
  
4. **Streets and Sidewalks**
  
5. **Housing—Design**
  - character, history
  - variety
  - driveways
  - winter effects
  
6. **Noise**
  - Merrill Field—Air
  
7. **Commercial/Traffic**
  
8. **Community Involvement and Responsibility**

**Steps to Foster Positive Neighborhood Change:**

- Organize stakeholders
- Train on fundamentals; define Healthy Neighborhood
- Refine outcomes
- Assess and analyze what's working and what's not
- Develop strategies
- Write plan: analyze outcomes, measures, strategies
- Implement, reflect, refine

**East Fairview Neighborhood Planning Meeting  
Cluster Charts -- Recommendations  
August 29, 2001**

Cluster	Group Recommendations
<b>Public Transportation/ Neighborhood Design</b>	In the arena of Public Transportation and Neighborhood Design, the underlying challenge is involving the community and the municipality to make changes necessary for improvements, which has to do with ordinance changes, review of design codes, and needs study for public transportation and shopping.
	We, the citizens of Fairview, in order to improve the design of our homes and streets, propose to improve pedestrian travel, public transportation, shopping choices and residential design through code changes, tax credits, and new construction.
<b>Property Maintenance and Beautification</b>	In the arena of Property Maintenance and Beautification, the underlying challenge is to have people take ownership in their immediate surroundings and their community, which has to do with community pride.
	We, the citizens of Fairview, in order to beautify the neighborhood, propose to increase community pride through: <ol style="list-style-type: none"> <li>1) partnership through the community to motivate cleanup</li> <li>2) encourage volunteerism to clean up the neighborhood</li> <li>3) identify and acknowledge those cleaning/beautifying their area</li> <li>4) partnership with business community to beautify their properties</li> <li>5) adopt-a-street or block</li> </ol>
<b>Noise</b>	In the arena of Noise, the underlying challenge is to identify those responsible for the noise, which has to do with aircraft, car noise, including no mufflers, squealing tires, boom boxes, etc.
	We, the citizens of Fairview, in order to reduce noise, propose to raise awareness of the problem and encourage consideration through the following steps: <ol style="list-style-type: none"> <li>1) contact FAA regarding airport noise</li> <li>2) meet with area supervisor from APD and request assistance to reduce street noise</li> <li>3) educate and encourage all to be considerate</li> </ol>
<b>Community Health and Safety</b>	In the arena of Community Health and Safety, the underlying challenge is that we are user (transient) friendly; that we allow drug/alcohol usage in our public spaces, which has to do with liquor stores in our neighborhoods.
	We, the citizens of Fairview, in order to live in a healthy, safe neighborhood, propose to reduce crime through getting to know our neighbors, sharing important issues, acknowledging our neighbors' issues and monitoring and reporting to authorities consumption of alcohol/drugs in open/public areas and not allowing it to exist.
	In the arena of Community Health and Safety, the underlying challenge is addressing the root causes of criminal attitudes which are primarily drug and alcohol abuse, which has to do with prosperity, affordably and dignified housing, strong education, consistent law enforcement and community involvement.
	We, the citizens of Fairview, in order to reduce crime, propose to increase the involvement of APD and the citizens in our neighborhood.

<b>Zoning—Code Enforcement</b>	<p>In the arena of Zoning and Code Enforcement, the underlying challenge is the lack of code enforcement by the municipal code enforcement officials, which has to do with improper attention to violators and inconsistent enforcement of the law, thus causing deterioration of neighborhoods resulting from junk cars, outside storage, illegal businesses, sign, fences, and run-down buildings in residential areas.</p>
	<p>We, the citizens of Fairview, in order to improve the health and safety of the neighborhood, propose to request that the city enforce its zoning codes, through airing concerns with city officials and requesting the community council write the mayor and assembly to request enforcement of codes.</p>

**South Fairview Planning Meeting  
Wall Chart Comments  
September 19, 2001**

**What Do You Like About Your Neighborhood**

- Celeste: Convenient to places
- Courtney: Trails
- John: Close to downtown
- Kenneth: Easy to get around (bus, walk, bike)
- Marilyn Williams: Cultural diversity, trails
- Harry: Location, diversity
- Billie Lewis: Proud to be a part of the area
- Bob M: Convenient, quiet
- James B: Lives in Wasilla
- Allen: People
- Marcha: Sidewalks, sense of neighborhood

**Ideal Neighborhood**

- More interaction
- Neighborliness
- Safety
- Better planning
- Considerate of pedestrians
- Beautification

**South Fairview Neighborhood Planning Meeting  
Cluster Charts -- Recommendations  
September 19, 2001**

Cluster	Group Recommendations
<b>Responsible Property Owners</b>	In the arena of property maintenance and civic involvement, the underlying challenge is motivating responsible action by home and property owners, which has to do with maintenance and upkeep and community involvement.
	In order to create responsible property owners, we propose to recruit people to contact property owners through telephone trees, direct mailings, door-to-door canvassing, and PSAs.
<b>Quality of Life</b>	In the arena of a clean and healthy environment, the underlying challenge is to clean up, keep clean, and promote quiet and peace, which has to do with promoting community awareness and involvement of property owners through zoning improvement.
	In order to improve the quality of life, we propose clean up and beautify the neighborhood through: <ol style="list-style-type: none"> <li>1) code enforcement</li> <li>2) organize residents to get involved to clean up and report problems as a group</li> <li>3) encourage beautification</li> </ol>
<b>Public Safety</b>	In the arena of illegal drug dealing and gangs, the underlying challenge is preventing gangs/drug dealing in the neighborhood, which has to do with feeling safe, secure, and healthy.
	In order to increase neighborhood safety, we propose increase connection between neighbors through: <ol style="list-style-type: none"> <li>1) block parties and events</li> <li>2) creating Neighborhood Watch</li> <li>3) neighborhood clean up parties</li> </ol>
	In the arena of pedestrians and motorists, the underlying challenge is to improve streets with both sidewalks and traffic control and parking (proper), which has to do with redesign street with traffic calming (see attached proposal)

**North Fairview Planning Meeting  
Wall Chart Comments  
September 5, 2001**

**Like Best About North Fairview**

- Celeste: 1979; likes neighbors best
- Courtney: (Intern at MOA Community Development Division)
- Dave Wakefield: 10 years at 3<sup>rd</sup> and Gambell; likes yard and sunshine (truck and noise are an issue)
- Dan Robley: 435 East 3<sup>rd</sup>. Likes neighbors
- Shawn Robley: Recent homeowners; likes location close to downtown; works downtown
- Charles Benson: 1530 Orca (22 years); likes neighborhood; cantankerous residents
- Jeff Bealles: CSS BFS; 1021 E. 3<sup>rd</sup>; likes public transit
- George Loredano (?): Airport Heights resident; Beans Café board member
- Harry D.: Likes diversity of neighborhood
- Allen K.: People
- James Boehm: (Sr. Neighborhood Planner, MOA)
- Marsha H.: Lived in Fairview, property owner, walkable neighborhood, multi-cultural, multi-income

**Ideal Neighborhood**

- Safe
- Aesthetic quality
- Good accessibility

**North Fairview Neighborhood Planning Meeting  
Cluster Charts -- Recommendations  
September 5, 2001**

Cluster	Group Recommendations
<b>Traffic</b>	<p>In the arena of highway and pedestrian traffic, the underlying challenge is accommodating the safe movement of people and goods through the community, which has to do with developing alternative modes of movement,</p>
	<p>In order to reduce the impact of traffic on the neighborhood, we propose to provide incentives to reduce demands for roads and improve existing conditions through</p> <ol style="list-style-type: none"> <li>1) increased bus/rail transportation</li> <li>2) revitalizing the North Fairview neighborhood</li> <li>3) flexible work hours</li> <li>4) noise mitigation techniques</li> </ol>
<b>Neighborhood Reinvestment</b>	<p>In the arena of redevelopment of the area, the underlying challenge is to encourage well-planned commercial/residential development/investment in east downtown neighborhood, which has to do with making east downtown area a competitive option for investment.</p>
	<p>In order to encourage investment/redevelopment, we propose to support development of the McKay building leading to area redevelopment and encourage residential development through support from MOA using tax credits, loan guaranties, etc.</p> <ol style="list-style-type: none"> <li>1) rezoning to allow mixed use development</li> <li>2) solving safety issues</li> <li>3) well designed residential buildings</li> </ol>
<b>Social Support</b>	<p>In the arena of homelessness, the underlying challenge is the neighborhood's need for facilities/activities, which has to do with people -- providing for people and their needs.</p>
	<p>In order to improve social support, we propose to work cooperatively with neighborhood service providers to increase availability of support services through participating in the planning process.</p>
<b>Public Safety</b>	<p>In the arena of crime, the underlying challenge is addressing drug and alcohol issues within this neighborhood, which has to do with continued/increased monitoring of the neighborhood by citizens and businesses and developing alternative support services/systems for transients and people in need.</p>
	<p>In order to improve the security of the neighborhood through reducing crime, we propose to increase neighborhood awareness through forming a "3<sup>rd</sup> Avenue neighborhood group" to meet regularly and discuss important safety issues and strategize solutions.</p>



<b>Community Pride</b>	<p>In the arena of physical appearance, the underlying challenge is how to define neighborhood identity/unity, which has to do with:</p> <ol style="list-style-type: none"><li>1) lack of architectural standards</li><li>2) lack of physical definition</li></ol> <p>(sidewalks; trashcans; aesthetics—flowers)</p>
	<p>In order to create neighborhood identity, we propose to develop pride-building programs and activities through:</p> <ol style="list-style-type: none"><li>1) block parties</li><li>2) landscape/architectural standard ordinance</li><li>3) yard clean-up days / home improvement loans / grants</li></ol>

**West Fairview Planning Meeting  
Wall Chart Comments  
September 12, 2001**

**Great About West Fairview**

- Celeste: People/neighbors
- Courtney: Beauty
- Kate: People; inner city living; likes improvements
- Helen: Loves location
- Helen B: Keeps streets clean
- Helen H: Being near downtown
- Ruth T: Close to downtown
- Vicky M: Uniqueness, diversity
- Shane M: 3 minute commute to work
- Lisa S: Know all the kids; sense of neighborhood
- Ruth M: Walk downtown; people working together
- Diane: Convenience to downtown
- Bonnie: Like downtown; walk to work
- Cora B: Walk to downtown and activities
- Jeannette: Walkable
- Edward C: Just up from Florida; diversity of people
- Pam D: Neighbors and neighborhood
- Terry H: Nearness to Park strip bike train; neighbors
- Harry D: Diversity of people
- Pat C: Pedestrian traffic; kids like neighborhood
- Mara C: Diversity of people
- Gayla: Likes children
- Joann: Likes size of house; close to downtown
- Johnny E: Diversity of people; walkable
- Marsha: Sidewalks; pedestrian scale
- James B (MOA); You are the stakeholders
- Barry R: Close to work, grocery store

**Ideal Neighborhood**

- Know your neighbors
- Walking in a safe environment
- Friendly and respectable people
- Accountable rental unit owners
- Living close to fire/police\
- Visually pleasing
- Active civic neighbors

**West Fairview Neighborhood Planning Meeting  
Cluster Charts -- Recommendations  
September 12, 2001**

Cluster	Group Recommendations
<b>Economic Development</b>	<p>In the arena of Economic Development, the underlying challenge is attracting new investments and creating an economically attractive neighborhood and find an investor to identify and develop neighborhood needs, which has to do with eliminating some risk and identifying neighborhood needs.</p>
	<p>In order to attract economic development, we propose to provide tax incentives and low interest loans and funding for education and training through:</p> <ol style="list-style-type: none"> <li>1) resolutions by the community council</li> <li>2) the creation of HUD and municipality recognized economic empowerment zones and Renaissance zones</li> <li>3) educating neighborhood and businesses about services and funding available in the neighborhood</li> </ol>
<b>Traffic / Pedestrian Safety</b>	<p>In the arena of Pedestrian Traffic Safety, the underlying challenge is designing sidewalk/street improvements that are pedestrian friendly, well-lit, well maintained year-round and control speeding, which has to do with inheriting poorly constructed traffic patterns that prioritize cars, poor enforcement, lackadaisical maintenance.</p>
	<p>In order to improve pedestrian safety, we propose to increase speed limit enforcement, assess and implement traffic flow improvements, implement design improvements, and improve year-round sidewalk maintenance through lobbying police department for better enforcement, involving West Fairview neighbors to make traffic flow improvements through survey.</p>
<b>Social Safety</b>	<p>In the arena of Social Safety and creating a safe neighborhood, the underlying challenge is restoring community policing, which has to do with criminal activity in our neighborhood, i.e., drug dealers, assaults and prostitution.</p>
	<p>In order to create a safe neighborhood, we propose to restore community policing through political contacts: the mayor, chief of police, community council, letters to editor and media contacts.</p>
<b>Neighborhood Beautification</b>	<p>In the arena of Neighborhood Beautification and encouraging an attractive neighborhood, the underlying challenge is encouraging an attractive neighborhood by</p> <ol style="list-style-type: none"> <li>1) making it a priority for the city and the community</li> <li>2) committing resources to clean up the area</li> </ol> <p>which has to do with organizing neighbors and contacting Assembly members.</p>
	<p>In order to provide a pleasing environment and quality enjoyment of our neighborhood, we propose to</p> <ol style="list-style-type: none"> <li>1) organize a neighborhood clean up day and beautification awards for the best landscaping and home improvement</li> <li>2) encourage beautification of public spaces</li> </ol> <p>through a committee to solicit funds and community volunteers and municipal resources.</p>

<b>Public Inebriates</b>	<p>In the arena of Public Inebriation, the underlying challenge is to eliminate the negative impacts on our quality of life which has to do with:</p> <ol style="list-style-type: none"> <li>1) need for faster response time by CSP</li> <li>2) lack of tighter controls at liquor stores</li> <li>3) sharing of social service facilities throughout the community</li> <li>4) the community as a whole needs more detox and rehab slots</li> <li>5) the need to review local ordinances in regard to public inebriates</li> </ol>
	<p>In order to address the pressing problem of public inebriation, we propose to eliminate the negative impacts on our quality of life by public inebriates through:</p> <ol style="list-style-type: none"> <li>1) faster response time by the CSP</li> <li>2) tighter controls at local liquor stores</li> <li>3) sharing of social service facilities throughout the community</li> <li>4) urging the creation of more detox and rehab slots</li> <li>5) encouraging a review of local ordinances in regard to public inebriates</li> </ol>
<b>Property Owner Accountability</b>	<p>In the arena of Property Owner Accountability, the underlying challenge is making owners care about their property and tenants (if any), which has to do with quality of life and beautification and safety of the neighborhood.</p>
	<p>In order to make property owners accountable, we propose to use existing local ordinances and neighborhood pressure through an organized neighborhood and neighbors getting to know each other.</p>

**Fairview Town Meeting  
October 20, 2001  
Fairview Elementary School**

*Fairview  
Town  
Meeting  
Results*

14

Results of Morning Work Sessions

**Cluster Topic:** Social

**Our Goal is:** to improve family development and social responsibility

**The underlying obstacles are:** homeless, substance abuse, absentee parents, lack of employment, inadequate funding

**Which will be overcome by:** funding for long-term treatment and assistance.

**Cluster Topic:** Structural/Physical Environment

**Our Goal is:** to improve our quality of life through zoning enforcement, improved aesthetics and design standards.

**The underlying obstacles are:** enforcement and lack of standards, lack of funding

**Which will be overcome by:** development of design standards, increased funding (taxes) which leads to increased enforcement.

**Cluster Topic:** Beautification

**Our Goal is:** continued progress towards community beautification

**The underlying obstacles are:** non-resident landlords, lack of resources (individuals), lack of enforcement (resident), public awareness

**Which will be overcome by:** community involvement

**Cluster Topic:** Community Responsibility

**Our Goal is:** to recognize, support and develop community strategies to effectively deal with inebriate problems.

**The underlying obstacles are:** under-staffed and under-funded CSP, community views of public inebriates

**Which will be overcome by:** increased support for CSP, expand Homeward Bound type programs.

**Cluster Topic:** Public Safety

**Our Goal is:** greater support for Community Patrols and increased resident involvement

**The underlying obstacles are:** community involvement

**Which will be overcome by:** community policing and increased community involvement

**Cluster Topic:** Re-development/zoning

**Our Goal is:** to effectively enforce zoning regulations, better businesses, investment in the community

**The underlying obstacles are:** low priority of enforcement in municipal budget, absentee ownership of businesses

**Which will be overcome by:** lobbying Municipality for higher emphasis on enforcement, Community-based enforcement (Community Council authority), Educate business owners re: impact they have on community.

**Cluster Topic:** Safety and Community Health

**Our Goal is:** quality of life policing

**The underlying obstacles are:** lack of enforcement of laws against illegal drugs/alcohol/solicitation, break-ins, guns, speeding

**Which will be overcome by:** Police not only responding to reports of crime, noise, etc. but also to follow through with notices, arrests and information.

**Cluster Topic:** Property Management

**Our Goal is:** to increase community pride to enhance the beautification and quality of life in our neighborhood.

**The underlying obstacles are:** absentee landlords, transient renters and uninterested homeowners

**Which will be overcome by:** Peer pressure and good examples by caring citizens (renters and owners alike), recognition of good works

**Cluster Topic:** Zoning enforcement

**Our Goal is:** to improve the aesthetics of Fairview and improve public safety

**The underlying obstacles are:** an older neighborhood; enforcement of current zoning laws; revision of Title 21; overloaded with social agencies

**Which will be overcome by:** tightening up Title 21 and enforcement

**Cluster Topic:** Safety

**Our Goal is:** to have a community where all residents are safe to walk the streets at any time.

**The underlying obstacles are:** lack of proper traffic controls throughout the neighborhood, lack of proper lighting and snow removal, code enforcement, derelict structures, vacant lots, current zoning

**Which will be overcome by:** community policing, improved street/traffic and sidewalk designs, rezoning in some areas, improved lighting.

**Cluster Topic:** Public Safety

**Our Goal is:** eliminate drug houses

**The underlying obstacles are:** irresponsible landlords and too many multi-unit buildings

**Which will be overcome by:** public involvement, enforcement of current laws, holding landlords accountable

**Cluster Topic:** Economic Development

**Our Goal is:** redevelop the business district, encourage new businesses, mixed-use development, creative residential design

**The underlying obstacles are:**

**Which will be overcome by:**



**Fairview Town Meeting**  
**October 20, 2001**  
**Fairview Elementary School**

Results of Afternoon Work Sessions

**Action Item:** Public Safety and Improved Quality of Life in Fairview

**Our Action Item Requires:** Greater community involvement, communication and organization and re-instituting community policing system

**Which will be accomplished in the following way:** Create community pressure by a phone tree to respond with calls to report/complain about problem property owners, traffic enforcement, snow removal. We can organize block parties, potlucks, and just talking to and getting to know your neighbors. Encourage police officers to buy homes in Fairview. Send letters to problem landlords encouraging them to address their problem for the benefit of us all. Initiate a public information campaign to gather volunteers to be block watchers and community patrol volunteers. Letters to the editor, letter from Community Council suggesting re-instatement of community policing. Ask Carrs to put flyers in grocery bags requesting patrol volunteers and participating in Community Council.

Distribute semi-annual area-wide mailout of Council newsletter with phone numbers of agencies to call to solve a problem and Council members to call if the resident has a problem with the agency.

**Action Item:** More Community Patrol Volunteers

**Our Action Item Requires:** To provide the Fairview Community with the knowledge that volunteers are needed for a low-profile community patrol and neighborhood watch.

**Which will be accomplished in the following way:** Request Carrs put flyers into grocery bags. Place banners on local corners advertising the need for volunteers. (request donation of banner from local sign shop)

**Action Item:** Community Policing

**Our Action Item Requires:** Request Community Policing be re-activated

**Which will be accomplished in the following way:** Request Community Council approach APD to re-activate Community Policing. Dorey Carlson – to notify Community Council.

**Action Item:** Long Term Public Inebriate Strategies

**Our Action Item Requires:** More involvement by community organization and increase Homeward Bound type program. Support mental health court

**Which will be accomplished in the following way:** Propose a Fairview Volunteer Coordinator committee to solicit public inebriates and others to do volunteer projects. Jeff will solicit a presentation on Mental Health Court

**Action Item:** Public Inebriate

**Our Action Item Requires:** Increase CSP to 24 hours and more vans. Shorten bar and liquor store hours.

**Which will be accomplished in the following way:** George will invite a presentation from CSP and then assist in writing a resolution in support of 24 hours for consideration by the Community Council. Jeff will appear at Assembly budget hearings urging the above. Propose a resolution to encourage the Assembly to shorten hours.

**Action Item:** Encourage Business Development and Re-Development

**Our Action Item Requires:** Create a committee/task force through the Fairview Community Council to meet with businesses around 13<sup>th</sup> and Gambell concerning improvements to their neighborhood center

**Which will be accomplished in the following way:** Through business community workshops and meetings. Put the Carrs liquor store entrance inside Carrs.

**Action Item:** Re-Zoning issues (up and down)

**Our Action Item Requires:** 1) Additional neighborhood meeting to analyze zoning issues. 2) Additional meetings with MOA staff 3) Additional meetings with state and federal agencies and Merrill Field.

**Which will be accomplished in the following way:** 1) Meeting will be scheduled through the Fairview Community Council and/or Fairview CC Neighborhood Steering Committee.

**Action Item:** Zoning Enforcement

**Our Action Item Requires:** Enforcement of current codes as they stand and possibly existing codes as needed.

**Which will be accomplished in the following way:** Educating and encouraging residents to file complaints of zoning violations with the Municipal Office of Zoning Enforcement.

**Action Item:** Property Management

**Our Action Item Requires:** To identify single family, multi-family rental properties in Fairview and identify the property owners/managers which do not enforce existing codes and ordinances.

**Which will be accomplished in the following way:** Fairview Community Council should establish a Property Management Committee with responsibility to notify property owners when their property is not in compliance. Establish an Owner of the Month award for Beautification. Establish a landlord packet with coupons for award. Educate landlords about the landlord/tenant act. Notify new owners of multi-family properties about Fairviews rules/zoning ordinances.

**Action Item:** Define Density

**Our Action Item Requires:** Identification of the various types of density. What is it? Is there an official definition.

**Which will be accomplished in the following way:** Find out what the official definition of density is. What is high? What is moderate? Etc. Define Unit #'s per acre. Develop Community Council definitions with respect to the official definition so that everyone understands density.

**Action Item:** Disgusting Garbage Dumpsters

**Our Action Item Requires:** Locked dumpsters, paint, location, frequent pick-ups. Long-term – Bulk item pickup and design standards

**Which will be accomplished in the following way:** Have zoning enforce current rules. Know what will be enforced and what are the regulations. 2-3 people take a small area. Take pictures. Keep a dairy. Keep zoning up to date on current problems/successes. Encourage locked dumpsters and painting of dumpsters. Continued participation in Community Council planning efforts.