



MOUNTAIN VIEW COMMUNITY COUNCIL

Resolution 2021-4

A RESOLUTION IN SUPPORT OF THE MOUNTAIN VIEW MURAL WALK PUBLIC ART PROJECT

WHEREAS the official Mountain View Neighborhood Plan envisions a safe and beautiful neighborhood that inspires community pride, supports vibrant sustainable businesses, features walkable, welcoming public spaces, maintains Mountain View's distinctive character, and attracts local investment, and

WHEREAS research shows public mural projects offer a variety of social and economic benefits, from neighborhood beautification to increased visitor traffic and commercial activity, and

WHEREAS the Mountain View Mural Walk aims to support the vision of the Mountain View Neighborhood Plan with a new destination public art project — a series of murals installed throughout the neighborhood's commercial core, beautifying the area for residents and drawing new visitors to local restaurants, shops, and other neighborhood attractions —

BE IT RESOLVED: The Mountain View Community Council supports development of the Mountain View Mural Walk by fundraising for artist stipends and facilitating connections between interested muralists and neighborhood property owners.

Approved by the Mountain View Community Council Feb. 10, 2021 by a vote of eligible members present and signed in at a regular meeting, with a count of 11 in favor, 0 opposed, 0 abstained.

Kirsten Swann, president

Rayette Sterling, secretary