



Dear Tudor Area Community Council,

We understand the Municipality will be sending each Community Council a letter to inform you that we have submitted an application for a conditional use permit.

We are excited we have the opportunity to write this letter to you. Our excitement comes from the vision and goal of opening a Boutique Wine Shoppe called UnWINEd. The location we propose is in the Northstar Center on the corner of 36th and Old Seward in Midtown.

We chose this location largely because of the daytime adult demographic, and accessibility. More importantly, we believe that UnWINEd will add interest to an area that has many trendy local businesses.

The look of UnWINEd is part of why it is unique: stained concrete floors, funky lighting and beautiful merchandising pieces.

Our focus is wine from small boutique wineries sourced through our local wholesale distributors. We will offer wines from all over the world, including Alaska.

We will have a fun gift selection offering wine associated items as well as entertaining pieces. An ever changing selection of Gift Baskets will not only be offered in the store but will be offered on our website. Our wine club, designed to offer three tiered options will showcase owner selected wines each month.

Giving back to the community is important to UnWINEd. Our plan is to have four invitation only wine events yearly where all profits will be donated to a local charity.

I grew up in Spenard, and have spent over fifty five years in Anchorage, my business partner Derrell Webb has lived in Anchorage for the last fourteen years, we love and embrace our State. We are vested in the growth of Anchorage.

We hope you will support us in our endeavor, please contact us if you have any questions or concerns. We would love the opportunity to talk with you about our dream.

With many thanks,

Jack Nims            229-3246  
Derrell Webb        360-0664